BROCHURE | ANNUAL REPORT


**Bayer Pharmaceutical**

Corporate overview brochure

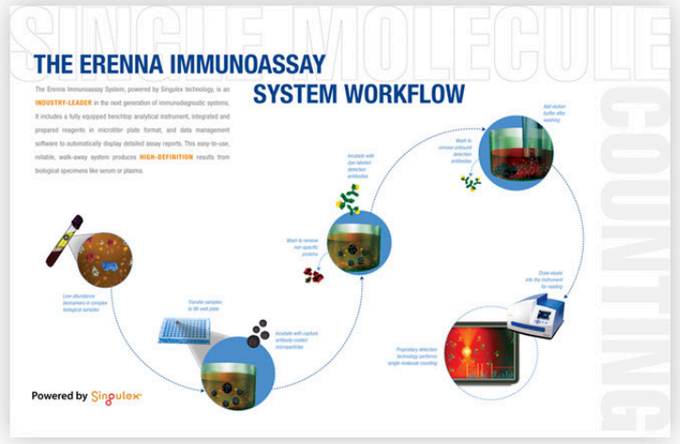

# Bayer Pharmaceutical

recruitment brochure for human resource


# Singulex

## Corporate overview brochure







# Singulex

overview brochure for LifeScience division


**Novartis Product Package**

product brochure and sales package for Tigris,
a Novartis blood screening product


**Netopia (Motorola)**

annual report


**Netopia (Motorola)**

Corporate overview brochure

LOGO | BRANDING

# agent | KOGENATE®

## AGENT KOGENATE

a drug anti-counterfeit detection kit for Kogenate

AEROVANCE

**Aerovance**

a biopharmaceutical company engaging in the development
and commercialization of medicines for respiratory and allergic diseases

ZEPHYR | **BIOTECH**

**Zephyr**

a biotech consulting firm specialized

in providing solutions for early stage biotechnology companies


**Step Up Reach Out**

a program to prepare young adults with hemophilia
to become advocates for their communities


**Argonaults**

a consulting firm specialized in providing expertise insights and management support and adisory  services in launching, building and restructuring high-growth global businesses

POSTER | PACKAGE DESIGN


## Lunigiana

label design for award winning Lunigiana olive oil


**Bayer Pharmaceutical**

logo, brochure, and package design for Agent Kogenate
a drug anti-counterfeit detection kit


**Step Up Reach Out**

brochure package and gift items for Step Up Reach Out program,
training young adults with hemophilia to become advocates for their communities

CELERA

FROM SEQUENCING THE HUMAN GENOME
TO DISCOVERING TARGETED BIOMARKERS

## LPA

- In WHS, 56% relative risk reduction with aspirin therapy compared with noncarriers
- In WHS, carriers had 15-fold fewer bleeds per CVD event prevented
- In WHS, bleeding events in noncarriers exceeded CVD events prevented by low-dose aspirin therapy (100 mg taken orally on alternate days)

## KIF6

- Carriers showed greater statin benefit
  *To date, the benefit of statin therapy for KIF6 carriers has only been studied with atorvastatin and pravastatin*
- Carriers found to be at greater risk for CHD events
- NNT to prevent one CHD event with statins was significantly less in carriers than for noncarriers

CHROMOSOME 9p21

References available at the booth and upon request.



**Celera**

10’ curve panel and collateral materials for Celera exhibit



## Bayer Pharmaceutical

8’ panel and collateral materials for Bayer HR recruitment booth at BayBio


**Bayer Pharmaceutical**

4x8’ presentation posters of development plan


## Healthcare Consulting Firm

6’ presentation poster